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Die Hamburger Gesellschaft für Thaiistik e.V.
in Zusammenarbeit mit dem Arbeitsbereich Thaiistik
der Abteilung Sprachen und Kulturen Südostasiens des AAI
lädt Sie zu folgendem Online-Vortrag ein:

The State's Ideological Installation at Thai Public School Flagpoles and Student Resistance

This study examines the daily morning flag ceremony in Thai public schools as a space where the state instills ideology and where students respond with resistance. It aims to analyse how the Thai state promotes nationalism, religion, and moral citizenship through this school ritual, as well as how students react—both within the school environment and on digital platforms. Drawing on Althusser's (1971) theory of ideological state apparatuses, the study employs document analysis and ethnographic methods. The findings reveal that state ideologies are articulated through policy, such as the "Desired Characteristics" outlined in the national curriculum, and through repeated practices like lining up, saluting the flag, praying, pledging allegiance, receiving moral



guidance, and participating in award ceremonies. The flagpole area is arranged with symbolic elements that reinforce the hierarchical relationship between teachers and students. In response, students engage in both overt and subtle forms of resistance—for example, by performing rituals without sincerity or cautiously expressing their views online. These acts reflect ongoing struggles over power, identity, and ideology between the state and youth in contemporary Thai society.



(Photos by Ministry of Education, Thailand)

Online Lecture *via Zoom & in English*



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Friday, 4 July 2025
14:00—16:00 (CEST)
19:00—21:00 (Thai time)

Click or Copy:

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Meeting-ID: 645 6352 1222 || Passcode: hgtlecture