SCIENTISTS...

Many myths surround the characteristics and abilities of successful startup founders. But what is actually true? And if these myths are not accurate, what are the real qualities of founders? In her keynote, Julia Holze explains why in particular scientists possess unique qualifications to thrive in the entrepreneurial world and why we need more “sciencepreneurs” to create a long-lasting value for society and the planet. CrystalsFirst founder Dr. Serghei Glinca will share insights into successfully transferring ideas into practice and answer questions regarding building up a successful business.

Julia (www.cosmic.gold) has more than 25 years of experience as executive in an e-commerce start-up, at a university and in DAX 30 corporates. Now she works with scientists, engineers and developers who lack entrepreneurial know-how to bring breakthrough innovations in a regenerative business model to market. She is also university lecturer for innovation management and regularly publishes on regenerative business design.

Serghei (https://www.linkedin.com/in/glinca/) is a biotech entrepreneur and innovator with over 10 years of experience in creating innovative companies and transformative ecosystems. He is the Founder & CEO of CrystalsFirst, a company specialized in delivering rapid insights into protein-ligand interactions for accelerated drug discovery. He is also the Co-Founder of DEEP Ecosystems, the world’s first ecosystem accelerator that democratizes innovation worldwide, and SMIN therapeutics developing small molecule therapies for autoimmune diseases.