



# HGT



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Die Hamburger Gesellschaft für Thaiistik e.V.  
in Zusammenarbeit mit dem Arbeitsbereich Thaiistik  
der Abteilung Sprachen und Kulturen Südostasiens des AAI  
lädt Sie zu folgendem Online-Vortrag ein:

## Narrating Crisis: The Role of Digital Storytelling in Myanmar's Humanitarian Struggle



In the wake of Myanmar's recent earthquake, grassroots aid networks mobilized quickly, delivering critical support long before international assistance arrived. Yet the global public remained largely unaware. This talk explores how *Insight Myanmar Podcast* and *Better Burma* have worked to bridge that gap through digital storytelling.

Joah McGee, founder of *Insight Myanmar Podcast* and Executive Director of *Better Burma*, shares firsthand experiences from coordinating earthquake relief efforts across conflict zones, while simultaneously producing real-time media content that documented,

contextualized, and amplified the voices of those directly affected. Drawing from interviews with Buddhist monks, local medics, and displaced villagers, Joah illustrates how digital narratives not only inform and engage a global audience but also drive funding and policy attention toward otherwise overlooked crises.

In politically sensitive environments like Myanmar, where humanitarian response is tightly interwoven with systemic oppression and censorship, digital platforms play a vital role in lifting stories that would otherwise remain hidden. This lecture highlights how ethical, ground-up digital storytelling can complement traditional relief efforts, strengthen community resilience, and expand international solidarity, even in the face of dictatorship and disaster.



(Photos by Joah McGee)

## Online Lecture

via Zoom & in English



**Joah McGee** is the founder of *Insight Myanmar Podcast* and *Better Burma*, two intertwined initiatives dedicated to addressing Myanmar's ongoing struggles. Through the podcast, he amplifies the voices of those impacted by conflict and repression, while *Better Burma* focuses on delivering life-saving humanitarian aid to vulnerable communities, uniting advocacy and direct action to drive awareness and meaningful change.

Thursday, 22 May 2025

16:00—18:00 (CEST)

21:00—23:00 (Thai time)

Asien-Afrika-Institut  
Universität Hamburg  
Edmund-Siemers-Allee 1,  
Ostflügel

**Raum 221**

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Meeting-ID: 645 6352 1222 | Passcode: hglecture



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